

The Carbon Chronicle

JANUARY 7th, 1954

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Mr. and Mrs. J. A. Ohlhauser spent the holiday weekend at Barrhead with relatives.

Miss Norma Cooper spent the holidays at the home of her father, Mr. Jim Cooper.

Mr. Steve Lilja and Lyle were New Years visitors at the home of Mr. and Mrs. James Bushby.

Mr. and Mrs. Dale Poxon and Mr. and Mrs. Fred Bessant spent the holiday weekend in Edmonton.

Mr. and Mrs. J. Bushby and girls spent the holiday at Mercoal as the guests of Mr. and Mrs. Perry Wheat.

Congratulations to Don Pattison. We wish him every success in his new business. From the Carbon Lions Club.

Roy Kary, who is employed with Borger Bros., spent the holidays at the home of his parents, Mr. and Mrs. Matt Kary.

Mr. and Mrs. Frank Sherring, Mrs. Stockel and Mabel Berseth, Mr. and Mrs. John Ohlhauser spent the holidays in Calgary.

Mr. and Mrs. Howard Brown (nee Anna Carlson) of Sylvan Lake were New Years visitors at the home of Miss Violet Pattison.

Betty Fox entertained a few of the younger set at a New Years Eve Party on Thursday afternoon. A very enjoyable time was had by all.

IN MEMORIAM

In loving memory of Royal Hay who passed away January 2nd, 1953:

"We mourn for him in silence,
No eyes can see us weep;
But many a silent tear is shed
While others are asleep."

Ever remembered by his wife and family.

CARD OF THANKS

We wish to thank our many friends from Carbon who planned and attended our farewell party, and we also wish to give them our heartfelt thanks and appreciation for their gift.

Hoping to see our many friends soon.

Morris, Alice, Patti and Sandy Switzer.

Mr. George Appleyard of Victoria, B.C. is visiting among his relatives for a Christmas and New Years holiday.

Mr. and Mrs. Heath Gordon and children were Christmas visitors at the home of Mr. and Mrs. Fred Gordon.

Mr. and Mrs. S. F. Torrance spent Christmas at the home of their daughter and son-in-law, Mr. and Mrs. W. Douglas at Lacombe.

Mr. Carlson of Vernon, B.C. has been spending a short holiday at the home of his daughter and son-in-law, Mr. and Mrs. Walter Perman.

Mr. and Mrs. Sid Cannings and baby of Langdon and Mr. and Mrs. L. Gillespie of Edmonton were weekend visitors at the home of their parents, Mr. and Mrs. Les Gillespie.



On Sat., Jan. 2nd we held our yearly Christmas party, although it was a little late. The Scouts were to invite a girl and another friend who was to invite a girl too. We met at the Scout Hall at 7:30 where we began with the Patrol Leader, Billy Mucha raising the flag, followed by the singing of O Canada. Then, under the direction of Wray Wright we went skating from 2:30 to 4:00 at the rink. We then met again at the hall to begin with some of the hilarious games prepared by Mr. Isaac, opening with Twos and Threes, a game of dodging ability. At 5:45 we began lunch, which was brought by everyone and excellently prepared by Mrs. Cave. I might assuredly say that everyone, especially D.K., enjoyed the ice cream brought by Wayne Garrett.

The dishes were washed and then more games followed, including the Testing and Smelling Contest won by Don Kary and Betty Drexler, Musical Quiz won by Walter Mucha, and Crossing the Stream won by three or four Scouts.

Santa, of course, came and gave everyone presents. I'm sure everyone had a grand time.

I wish to thank Mr. Nech for the candy and Mrs. Drexler for the warning of the storm that narrowly missed Carbon but did strike Delia and many other places. Mr. Isaac did a wonderful job of organizing this party, and deserves a lot of credit.

—Arthur Hoivik.

Mr. and Mrs. A. J. McLeod, Donald and Gordon spent Xmas with relatives in Calgary.

Mrs. Alf Hoivik was the winner of the car put up by the Canadian Legion Branch 161.

D.A.'S
CORNER
BY S. W.
PETTEM, D.A.
DRUMHELLER



JUNIOR CLUBS
January is the month for the reorganization of the Junior Grain Clubs. If you desire to become a member and are between the age of 12 and 21, contact the Club Leader in your district in regards to joining a Club for 1954. The leaders of the clubs are: Acme, Mr. Murray Brown; Beiseker, Mr. K. Silbernagel; Carbon, Mr. Ed. Foster; Three Hills, Mr. Ray Dau; Trochu, Mr. A. C. Kirkeberg. After February 1st is too late.

RURAL ELECTRIFICATION SCHOOL
A Rural Electrification School has been arranged for Three Hills beginning February 15th for two weeks duration.

The school is open to men 21 years of age and over who have electricity on their farms.

Instruction will be provided free of charge, but students must locate and pay their own board and room if they do not live at home, and bear their own transportation costs.

If you are desirous of attending this school, forward your name and address to this office at an early date, as there is only room for thirty students.

BRITISH EMPIRE GAMES
The groundwork has been laid to make the 1954 British Empire and Commonwealth Games the finest ever held.

Of the 26 nations affiliated with the British Empire Games' Federation, 23 have definitely entered. This in itself is a remarkable achievement. The best previous entry was in 1950 at New Zealand when 13 countries took part in the events.

Attend the Square Dance Jamboree Friday, Jan. 8 in the Acme Memorial Hall.

FOR RENT—Three-roomed House. Water and Lights. On the island. Very warm.
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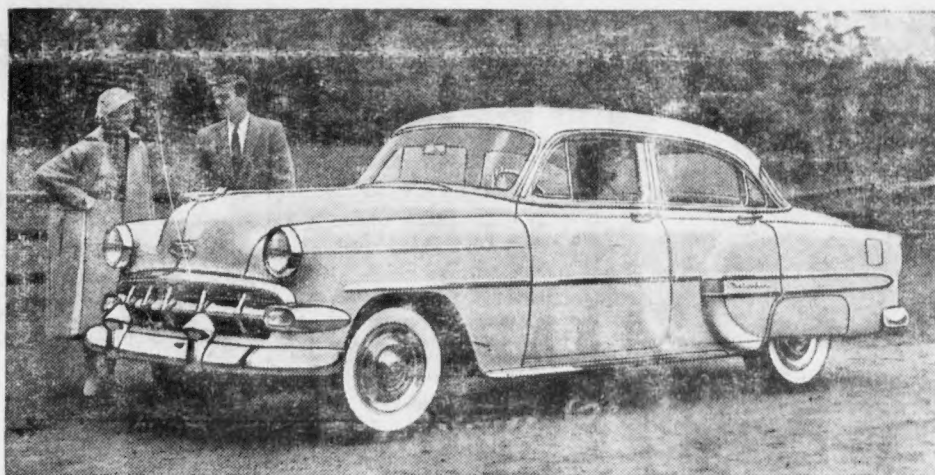
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—R. Garrett, Box 80, Carbon.



Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 series have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience of motoring. For 1954, a total of 13

body models are available in three series of cars. The Powerglide automatic transmission, teamed with a new 125-horsepower engine, is now optional on all cars. Another outstanding development, also available as an option in all series, is Power Steering. Above is pictured the Bel Air four-door sedan.



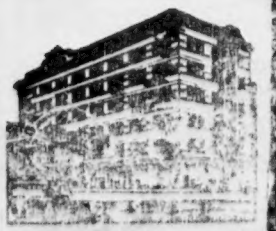
Pontiac takes its place beside the biggest, most impressive cars on the road with the introduction of the 1954 Star Chief, pictured above. With a 124-inch wheelbase and an over-all length of 213.7 inches, the Star Chief is eleven inches longer than the longest of Pontiac's other 1954 models. The Star Chief, Chieftain Deluxe, Chieftain

Special, Laurentian, Pathfinder Deluxe and Pathfinder provide a choice of 31 different models, all immediately identifiable as Pontiacs by their new, beautiful and distinctive Silver Streak styling. The 1954 Pontiac, more brilliant than ever in appearance, offers greater value in terms of power, economy, and all-round performance.

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Town Of Alameda Celebrates Its 70th Anniversary

Nineteenth century's unsophisticated and today's slick modern youth met in Alameda, an enterprising town in the southeast of Saskatchewan, to celebrate the town's 70th anniversary.

In the town's new auditorium Harry Truscott, past mayor of Alameda, greeted mayors from five towns: Mrs. Wallace, mayor of Frohisher; Mayor Leo Moir of Oxbow; Mayor C. M. Dunnigan of Carlyle; H. Nicholson, mayor of Estevan and Alameda's mayor, E. N. Slack.

A number of old time citizens spoke of "remembrance of things past" and a fascinating historical survey can be drawn from their reminiscences.

Fred Fisher, postmaster for 20 years said that when the first post office was opened in 1883, the mail came by stage coach from Moosomin, and the carrier distributed mail to homesteaders along the way. The whole bag was dumped out on the ground, he said, and everyone would pitch in after his own mail.

A man who seen farmers gradually progress from hand plows and scythes to combination harvesters, Dr. Dunnigan said he used to live 90 miles from the nearest store and all supplies had to be brought across prairie trails by horses and oxen, the only transport available then.

The first white boy to be born in the district, Arthur Young, said his father in those early days lived by the maxim, "there are only two things a man should ever belong to—the Presbyterian church and the Liberal party."

The first white girl born in Alameda, Mrs. Charles Boaks, in 1883, was given the Christian name Alameda.

Afterwards the tables were pushed back to the walls for a square dance. But no ordinary square dance—this was for eight septuagenarians. They danced with quite as much grace and vigor as anyone half their age.

With the singing of Auld Lang Syne a very memorable day in the history of Alameda came to an end. —Estevan Mercury.

Funny and Otherwise

Old Mrs. Miggles managed to get along in the world in spite of her educational deficiencies. One day she was called upon by a lawyer to sign an important document.

"You sign it yourself, sir, an' I'll make me mark," said Mrs. Miggles. "Since me eyes gave out I'm not able to write a wurd."

"How do you spell it?" asked the lawyer, his pen poised above the document.

"Spell it whatever way you please," said Mrs. Miggles. "Since I lost me teeth there's not a wurd I can spell."

It was the teenager's first visit to a perfume counter. Her eyes roved uneasily over the lurid trade names: Night of Passion, Mad Embrace, Irresistible.

Finally, she mustered enough courage to approach a salesgirl. "Excuse me," she asked demurely, "but have you anything suitable for a beginner?"

The passenger leaned out of the taxi window. "What on earth are you doing?" he shouted to the driver. "I asked you to drive me from Victoria to Leicester Square and this is the fourth time we've passed St. Paul's."

"Ferry, sir," replied the driver. "I thought you were an American."

Why have you broken off your engagement, Joan?" "Oh, my dear! He told me he was in the movie business, and the very next day I saw him driving a furniture van."

He was boasting that he never broke his word.

"Ah," murmured a little man a few feet away, "but he knows a lawyer who can't half bend it for him."

A continental pianist was engaged as accompanist to an amateur whose voice was always out of tune.

At last the time came when the maestro threw up his hands in despair.

"Madam," he said, "I giff up der chob. I play der black notes, I play de white notes—and always you sing in der cracks."

Muriel (who has gently but firmly rejected Robert's proposal): "What do you want the waitress for?"

Robert: "To alter my order. If I've got to look on you as just a sister, those 50c sandwiches are going to be 15c ices."

Mr. Smith: "I understand your wife is a finished soprano."

Mr. Jones: "No, not yet, but the neighbors almost got her last night."

Mother sought to effect an improvement in the deportment of her children by offering a reward each Saturday for the most obedient of the family during the week.

"Shucks! That's not fair," young Christopher complained indignantly, "Daddy will win every time!"



SEASON'S END—Johnny Groot, equipment manager for Northwestern University, sits atop a pile of shoulder pads, repairing a set prior to packing them away for the season. And thus another football season comes to an end.

TOURIST TRADE BOOMING VANCOUVER.—British Columbia's tourist trade is booming. The Vancouver Tourist Association reported 643,685 persons entered from the United States in the first nine months this year, compared with 615,292 in the same period last year.

Drive With Care!

Grain Variety Approvals For 1954

The new 15B rust resistant wheat variety, Selkirk (C.T. 186), was approved by the Saskatchewan Advisory Council on Grain Crops for use in five cereal zones, 2A, 2E, 3A, 3B and 3C, in the eastern and southeastern parts of Saskatchewan.

In making this announcement Dr. J. B. Harrington, Chairman of the Council, stated that the Council recognized the superior rust resistance of the new variety. Selkirk was originated in the Laboratory of Cereal Breeding of the Canada Department of Agriculture, at Winnipeg.

Other changes in recommended wheat varieties include the addition of Chinook, a high quality sawfly resistant variety, to three more zones in the west and west central sections of the province. This now brings to five the number of zones in this area in which Chinook is recommended. In five of these, Chinook replaces Rescue. Lee Wheat, which has superior leaf rust resistance, is now recommended in three additional zones, in the southeast zones 2A, 3B and 3C.

In oats, Eagle, a high yielding variety already prominent in Alberta, was recommended for four zones in the north and northwest. These are zones 2D, 3E, 3F, and 4B.

Major changes in barley varieties included recommending Husky, a new high yielding feed barley developed at the University of Saskatchewan in seven cereal zones located in central, eastern and southeastern Saskatchewan and the extreme northeast. These zones are 2A, 2B, 2D, 3A, 3B, 3C, and 3F.

Redwood flax, a new variety originated by the Minnesota Experiment station was recommended for ten zones covering most of the province excepting the north and northeast. Victory flax was added to five zones in the west and southwest.

The Saskatchewan Advisory Council on Grain Crops, previously known as the Saskatchewan Cereal Variety Committee, is composed of representatives from the five Experimental Stations in the province, the University of Saskatchewan, the Saskatchewan Department of Agriculture, other agencies of the Canada Department of Agriculture, the Canadian Seed Growers' association and the Saskatchewan Wheat Pool, which conducts junior co-operative variety tests. The Council meets annually to review results from grain variety tests conducted throughout the province and to make zonal recommendations to farmers for the coming year. Several changes in zonal boundaries were made following work done by a special committee during the past two years. The changes will appear in the published recommendations which will be available during University Farm and Home Week, January 11 to 15, 1954.

Theodore Roosevelt was a cowboy in the 1880's, and owned ranches in Dakota.

Patterns For Laundry, P.J.'s



by Alice Brooks

He's a laundry bag or 'jama doll, whichever you want! See where laundry pops in the top. For children's P.J.'s, zip down the back. Handy, decorative—EASY to make.

Pattern 7377: pattern pieces, embroidery transfer for "Decorative Duck," 'Jama or laundry bag. To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

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VESSEL	From NEW YORK	From HALIFAX	TO
ASCANIA	Fri. DEC. 18	Sun. DEC. 20	Cobh and Liverpool
QUEEN MARY	Wed. DEC. 23	—	Cherbourg and Southampton
PARTHIA	Thurs. DEC. 24	—	Liverpool
FRANCONIA	Sat. JAN. 2 (1954)	Mon. JAN. 4 (1954)	Cobh and Liverpool
SAMARIA	Wed. JAN. 6	Fri. JAN. 8	Havre and Southampton
QUEEN MARY	Fri. JAN. 8	—	Cherbourg and Southampton
ASCANIA	Sun. JAN. 16	Mon. JAN. 18	Cobh and Liverpool
SCYTHIA	Fri. JAN. 22	Sun. JAN. 24	Cobh and Liverpool
QUEEN MARY	Sat. JAN. 23	—	Cherbourg and Southampton
FRANCONIA	Fri. JAN. 29	Sun. JAN. 31	Cobh and Liverpool
MEDIA	Fri. FEB. 5	—	Liverpool
SAMARIA	Fri. FEB. 5	Sun. FEB. 7	Cobh, Havre and Southampton
QUEEN MARY	Wed. FEB. 10	—	Cherbourg and Southampton
QUEEN ELIZABETH	Wed. FEB. 17	—	Cherbourg and Southampton
SCYTHIA	Fri. FEB. 19	Sun. FEB. 21	Cobh and Liverpool
QUEEN MARY	Fri. FEB. 26	—	Cherbourg and Southampton

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PEGGY



—By Chuck Thurston

World's Longest Bridge Span To Connect Italy And Sicily

By David A. Heller
(CPC Correspondent)

Way back in the days when Hector was a pup—literally—and a world traveller named Ulysses was making his voyages, the imagination of the ancient world was captured by one of the most perilous stretches of water known to man—the Messina straits between Italy and Sicily.

So dangerous were these straits that they were immortalized by Homer in his classic poems, the Iliad and the Odyssey. Homer describes the terrors of passing between the legendary twin monsters, Scylla and Charybdis. Scylla, was a gigantic, many-headed demon, sitting on the jagged rocks of the Italian shore, who wrecked ships and devoured their seamen.

Charybdis was an irresistible whirlpool on the Sicilian side of the channel which dragged the vessels of sailors brave enough to journey over the waters cursed by the gods to certain disaster.

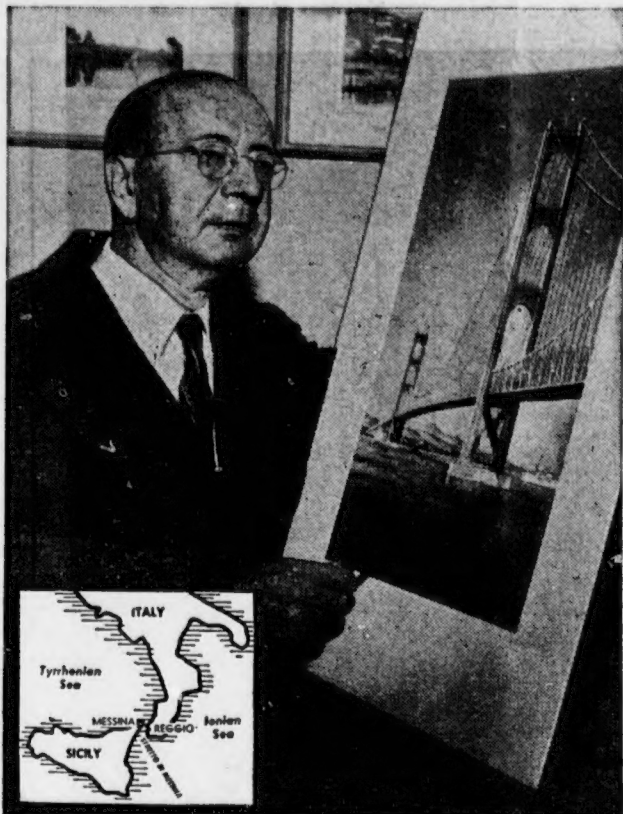
According to the legend, Ulysses sailed between the monsters and escaped—but only after the deaths of many of his brave followers.

The world has changed a great deal between then and now, but one thing remains the same—the Messina straits are still one of the ugliest stretches of water in the world—enough to give any sailor the jitters.

That is why the proposal of the Italian government to tame these twin monsters by building a bridge over them is making exciting news in the engineering world. According to some, it's a bridge that "can't be built."

The man picked to design the Messina straits bridge, to be the longest suspension bridge in the world, is Dr. David B. Steinman of New York city, who has built bridges on five continents and is probably the most famous bridge-builder in the world.

The difficulties Steinman faces are enormous. Besides whirlpools, violent storms, and raging cur-



Dr. Steinman with his design for the bridge that will join Italy Sicily. Inset—the Messina straits

rents, the water is deep—nearly 400 feet deep all the way across the two-mile straits. The main span of the bridge, as designed by Dr. Steinman, is nearly 20 percent longer than San Francisco's famous Golden Gate bridge. Its main span would arch 5,000 feet compared with a 4,200 foot main span for the Golden Gate bridge.

Dr. Steinman's design has been unanimously approved by a congress of the world's leading engineers convened at Messina straits, and the Italian cabinet is now in the process of approving it. The bridge will cost \$60 million. Its total length will be 9,800 feet, a new world's record, displacing the Golden Gate bridge. It will carry both rail and highway traffic.

Dr. Steinman has designed important bridges on every continent on earth. His outstanding achievements include the remodeling of the Brooklyn bridge; building the Florianopolis bridge in

Brazil, the largest bridge in South America and one which many engineers said could never be built; New England's largest bridge, the Mt. Hope bridge between Newport and Providence, R.I.; the Henry Hudson bridge; the Thousand Islands International bridge, and St. John's bridge at Portland, Ore.

Dr. Steinman also designed the famous "Skyride" at the Chicago World's Fair, which, he explains, was really just a novel type of suspension bridge. Dr. Steinman has been given 14 honorary degrees by leading universities throughout the world and has been presented with scores of medals and awards. He was the first president of the National Society of Professional Engineers and is now president of the New York Academy of Sciences.

Only part of the human body that does not repair itself are the teeth.

Men Pronounced As "Dunces" In School Have Become Famous The World Over

It is an odd fact that quite a number of men who were pronounced dunces at school, have turned out to be amongst those whose names are now famous the world over. Indeed, in reading the biographies of great men, one is more surprised to learn of the extra-ordinary things they have achieved in life, although in their youth they were often called fools.

Winston Churchill has stated that he far from being a bright boy at school and stood in the "dunce's corner" many a time. Again, when Lord Keynes, the world renowned economist, died some time ago, his obituary notice revealed that he passed second into the Civil Service, getting the worst marks in economics! Yet this was to be his special subject in a most versatile career.

Another dull boy at school was the Scotch poet, Robert Burns. Ordinary school subjects bored him, as he preferred to study nature and human character. But although his teachers often referred to him as a dunce, it was his own special studies that made his name immortal.

It was the same with Charles Darwin, whose theory of evolution rocked the foundations of history, religion and biology. He cared nothing for ordinary school work. He was in love with nature and chemistry, and on one occasion was rebuked by the headmaster for wasting his time on such contemptible subjects.

As for Sir Walter Scott, the famous English novelist, he was often referred to as the "king of blockheads", and his teacher once said of him: "Dunce he is, and dunce he will remain". Incidentally, at the height of his fame he visited his old school one day

and asked to see who was standing in the "dunce's corner." When he was introduced to the boy, he slipped him a coin and remarked: "There, that's for keeping my place warm!"

Sir Rider Haggard was another author who never occupied a high place in the classroom, and both his teachers and his classmates looked on him as a rather stupid boy. Sir Isaac Newton, the mathematician and discoverer of the laws of gravity, in his school-days, gravitated towards the bottom of his class.

It is also surprising to know the number of fighting men who were classed as dunces at school, yet who were to become geniuses on the battlefield. Among them can be included Wellington and Napoleon, while it is interesting to note that the man who laid the foundation of Britain's Empire in India, Robert Clive, was classed as prize dunce at his school.

As a matter of fact, it was on account of his apparent stupidity that he was sent to India, where he entered the army; and so became one of the greatest generals Britain has ever produced.

If you look around for the dunces who occupied that famous corner at your school, it is possible you will find that they occupy high positions today, while the bright boys of the class are sitting behind an office desk taking their orders from the "fools" of yesterday.

World Population Increasing Rapidly

The world population is now estimated at 2,500,000,000. That figure is four times what it was 300 years ago.

Mr. and Mrs. Wytinsky, population experts who have made an extensive study of the subject of world population, being financed by the Rockefeller foundation and the Twentieth Century Fund recently released their report.

They say that mankind's outburst of productivity is nearly over and the world's population should stabilize at about 4 billion people.

The report states that it would not be difficult to increase the world's total food supply to solve the problem of feeding that number of people, but to do so considerable progress must be achieved in agriculture and other industries.

:: GEMS OF THOUGHT ::

OPPORTUNITY

We own no past, no future, we possess only now. If the reliable now is carelessly lost in speaking or in acting, it comes not back again.—Mary Baker Eddy

Great opportunities come to all, but many do not know they have met them. The only preparation to take advantage of them, is simple fidelity to what each day brings.

A. E. Dunning
Take all the swift advantage of the hours.—Shakespeare

Opportunity is rare, and a wise man will never let it go by him.—Bayard Taylor

There is a tide in the affairs of men, which, taken at the flood, leads on to fortune.—Shakespeare

TRY AND STOP ME!

By BENNETT ORF

There's a progressive primary school in Greenwich Village, New York, where youngsters are encouraged to "express" themselves, consequences be damned. One child who had always been shy suddenly delighted his teacher by declaring loudly, "I can dress myself!" "That's splendid!" she enthused. "I knew you'd get around to it soon." Thus encouraged, the lad interrupted class three times to repeat his announcement, with the teacher getting a little more annoyed each time. When he did it again, she marched him behind a screen in the corner where he was told he must stay until noon as punishment . . . Ten minutes later, he popped out to the front of the room, almost as naked as a jay bird, to announce, "I can undress myself too!"

At a recent booksellers' convention somebody asked, "I wonder where the dime novel has gone." Charles Scribner answered promptly, "It's gone to \$3.50."

He was the kind of man who imagined he had every disease he read about. He didn't even believe the life insurance doctors after they gave him a clean bill of health. When he came home from a month's vacation, his secretary enthused, "I don't think I ever saw you with such a wonderful tan." But he replied gloomily, "You should see how pale I still am—underneath."

It's a simple matter for some women to square accounts with hated rivals—particularly if money is no object. Empress Josephine, for instance, was told by Napoleon she must receive a lady she detested. Josephine found out that her foe planned to wear a deep green dress Napoleon had admired. So Josephine had her drawing room completely redecorated in a shade of blue that would ruin the effect of the green dress! And it did!

Fellow in Detroit had a couple too many one evening and wound up stealing a city garbage truck. An understanding judge let him off with just one night in the cooler when he explained in all seriousness, "I wasn't going to keep it, Your Honor. I just wanted to take my girl friend for a drive."

On The Side - By E. V. Durling

Dancing for Beauty

Next to models, the females of what activity have the best figures? How about dancing teachers? Did you ever see a dancing teacher bothered with bulges? Dancing is one of the best of all exercises for figure improvement. The body mechanics of dancing tend to smooth out the shape and make the body supple. Wives who can't get their husbands to dance should dance with a chair. Or go to a dancing school and trip the light fantastic with some of the handsome male teachers.

Good as a Cure

It is repeatedly said there is no cure for a common cold. That is probably true. But is there an effective preventive? The head of a British building firm, whose office efficiency was much handicapped by absence of employees suffering from common colds, asked all his staff to be inoculated three times in the fall of the year. And so what? There hasn't been an employee absent because of a common cold in four years.

His Address Tanganyika

Feminine subscribers keep asking me for the address of John Thorburn Williamson, diamond mine magnate, rated the world's richest bachelor. All I know is John's office and home is somewhere in Tanganyika, Africa. That's where Stanley found Livingstone. It seems quite probable that some day an enterprising green-gray-eyed blonde bachelorette in search of a millionaire husband will find her way to Tanganyika, locate the highly eligible bachelor aforementioned, and say sweetly, "Dr. Williamson, I presume."

Advice to Salesmen

If you have something to sell, you should make at least eight calls a day. Such is the advice of one of the world's greatest salesmen . . . Some current happenings bring to mind the immortal words of James Freeman Clarke, "A politician thinks of the next election; a statesman of the next generation."

Preference for Divorcees

Most widows between 35 and 45 would like to marry again and many, between 35 and 45, do. After 45, the situation, according to statistics, becomes a little difficult. Widows and divorcees under 35 do not have much trouble in acquiring a second husband. However, divorcees in that age group are preferred over widows. I don't know why. Perhaps it is because the eligible men feel that the divorcee's first husband was not up to par and they can do better. They may fight shy of the widows because of a feeling that the first husband might have been a fellow with a matrimonial record too difficult to live up to.

Safety on Airlines

The passenger plane press agents should forget those photographs of leggy females alighting from sky ships and concentrate on some facts dealing with air safety. As for example, you can buy a \$5,000 air trip insurance policy for a quarter. That is to say, the insurance company will bet you 20,000 to 1 that nothing will happen to you.

Where Wages Are Really High

Men working on building construction for United States contractors in Keflavik, Iceland, are earning as high as \$240 a week. It is overtime that brings about the high wages. The men work 16 hours daily, eight hours of which is overtime. They spend very little money in Iceland and so are able to return to this country with a nice bankroll.

Grasshopper Breeding Centre

For many years the Arnaud area in the Red River Valley, Man., has been under observation as a grasshopper breeding centre both for the roadside grasshopper (clear-winged grasshopper) and the two-striped grasshopper. During the last five or six years the area has, therefore, been under more or less continuous observation.

For this same period, one of low grasshopper abundance throughout the prairies, this area has experienced widespread mechanization in the cultivation of grasshopper breeding sites. This, with extensive road grading, has completely changed the former grasshopper habitat. With the removal of fences, cultivation of fields and pastures to the edge of the highway, it has greatly reduced the area suitable for egg laying by the roadside grasshopper and has eliminated the bare ditches and ditch banks, ideal laying sites for the two-striped grasshopper.

The result of the general agricultural practice in this community seems thus virtually to have eliminated the area as a chronic centre or origin of grasshopper outbreaks, says the Entomology Division, Department of Agriculture, Ottawa, if the observations of the last two or three years are to be interpreted in the light of former experience.



PILTDOWN MAN ON DISPLAY—These busts of the Piltdown Man are on display in the Natural History Museum in London. Recently "Piltdown" was exposed as a hoax and discovery of the fraud has evoked scientists' comment that the only disservice that could result from exposure would be widespread skepticism about other important discoveries of mankind's vestigial past.

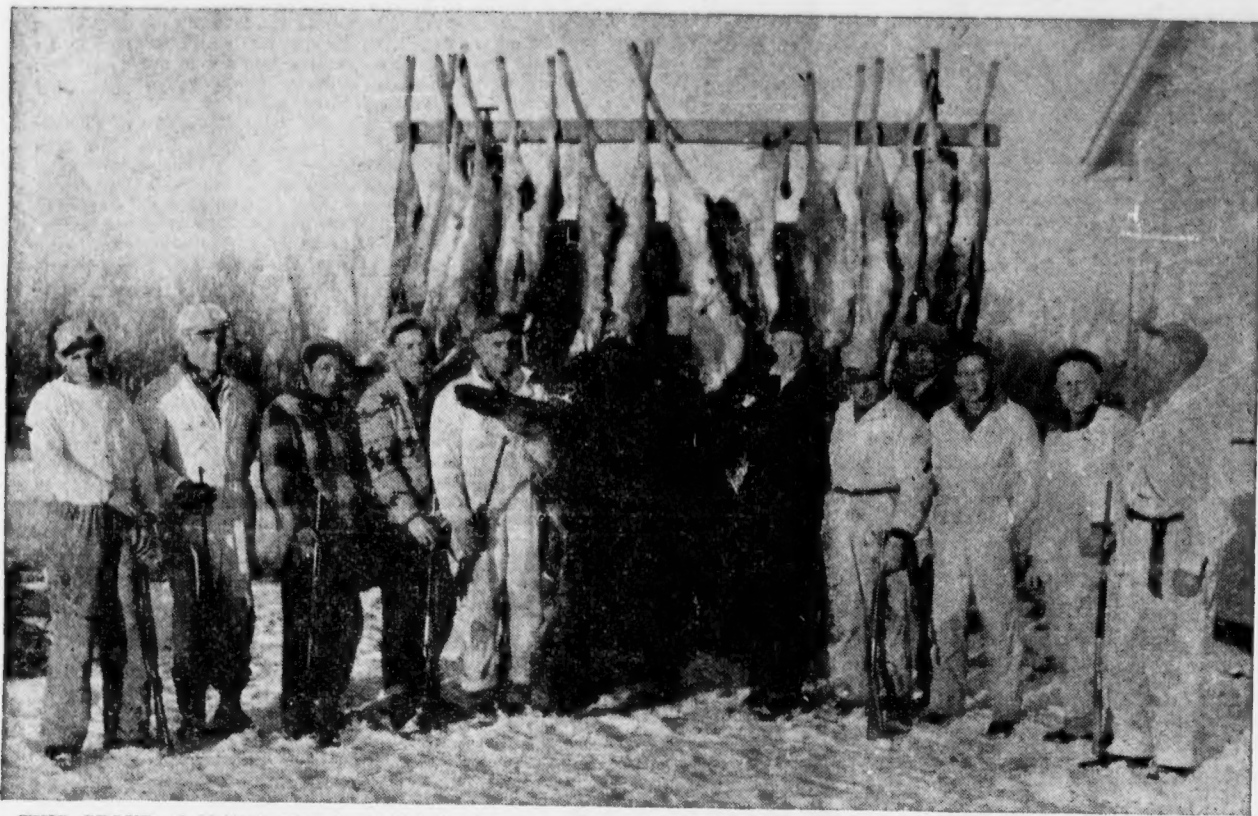
World Happenings In Pictures

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THIS GROUP of Melfort (Sask.), district hunters are shown with their bag during the last two days of the deer hunting season, which closed recently. The hunt was carried out in Area 'Five' and besides bagging nine deer (eight shown and one eaten), got a black bear, whose curiosity caused him to peep out of his winter den, and thereby fell victim to the straight shooting of Elmer Isberg, a mem-

ber of the party. The big buck carcass shown fifth from the left weighed 240 pounds dressed, while the bear weighed six hundred pounds and was estimated to have been about eleven years old. In the picture above are left to right: Jim Henry, Gordon Campbell, Rod Burns, Elmer Isberg, Joe Lefebvre, holding the bear with Emil Isberg, James Wyne, Roderick Head, Clifford Jung, Alf Nordstrom, Abner W. Johnson.—Photo courtesy of Melfort Journal.



REAL COOL — New Yorker Robert E. Hopp models the gas-heated work suit he designed for cold-weather wear. Hot propane gas, supplied by a 2½-pound metal unit clipped to the belt, is circulated through the suit in rubber tubes. The suit, which weighs 10½ pounds with the heater unit, can keep a man warm for 12 hours in 30-degree-below-zero weather.



4-H BEEF CLUB MEMBERS TAKE HOME ARMFULS OF TROPHIES—The smiling faces above, and the armfuls of well earned trophies, show the year's progress of the Hastings Coulee, Alta., 4-H Beef Calf club. This picture was taken at the annual banquet held in the

Hastings Coulee Hall, where friends, parents and Forestburg and Camrose businessmen were guests for a sumptuous roast beef banquet, and presentation of awards to club members. President of the 4-H club is Clayton Bruce, seen proudly holding a table lamp and standing

in the back row. Extreme rear is Mr. Lawrence, chairman of the evening and one of the three adult directors of the club. Beside club awards, the district Grand Championship and Reserve Grand Championship awards earned at the Camrose Calf club sale this summer were also presented. —Photo courtesy of Camrose Canadian.



RESTS AT RINK—Young Michael Chaplin, son of the internationally famous comedian, Charlie Chaplin, rests during a skating session at the Montchoise rink in Lausanne, Switzerland, home of the Chaplin family.



AZTEC DIMAGGIO? — This chunky Aztec stone image, on display in Mexico City's Palace of Fine Arts, could very well be playing baseball, waiting with a short bat for that horsehide to sizzle toward home plate.

Garlic belongs to the lily family.



RECORD-BREAKING TOE—Cleveland Browns' Lou "The Toe" Groza holds the shoe that gives both footballs and fans a big boot. Lou recently shattered all records in kicking his 61st field goal in four years of National League competition.

The Sports Clinic

(An official department of Sports College)
Conducted by Lloyd "Ace" Percival

Treating Blisters

First soak the blister in hot water and soap. If the blister is not broken, puncture it with a needle or pin which has been sterilized in boiling water. Insert the needle at a spot where the blister ends and the good skin begins. It should be parallel to the skin so that it catches the raised area. Never point it downward. Squeeze out the fluid by gently pressing the blister toward the puncture you have made. Then soak the area with Tincture of Merthiolate.

If the blistered skin is loose, cut it away carefully. Treat the exposed area with Tincture of Merthiolate. Never try to pull off dead skin. After this use a bland ointment and cover with a band aid or bandage. When first soreness has gone treat with salt and water and Tincture of Benzoin to toughen the area again. Use this same principle if the blister has broken.

Don't play again until the blistered area has been re-toughened. If you must play, toughen first and protect with a smooth bandage, securely and evenly taped on. A large band aid is often suitable. If your club or team doesn't have a first aid kit then carry your own materials. If a blister occurs during competition, treat it as soon as possible to avoid infection.

When fixing a blister so that you can play again with improved comfort and protection be sure to make your bandage or tape job a good one. Avoid ridges and too bulky a job. This may cause blisters on other areas.

If a blister looks inflamed and angry have your family doctor examine it — don't play around with it! If a thick white or yellow pus comes out of the blister it is also a job for a doctor.

Agility and Reaction Time Drill

Here is an excellent agility drill which also helps train reaction time. The players are lined up 2-3 yards apart, facing the coach. The feet are comfortably apart, knees bent a little, ready for action.

WEEKLY BIBLE COMMENT

ISRAEL'S GREAT SONGBOOK—THE PSALMS

Israel's great songbook is, of course, the Book of Psalms.

It is not the form or structure of the Psalms that is of chief importance; it is their contents and message. But it may help to add an appreciation and understanding of them and their rich beauty if the nature of Hebrew poetry is realized.

Many people associate poetry with the idea of rhyme. There is rhythm, often cadences, in the poetry of the Psalms, but no rhyme.

Instead, the structure of Hebrew poetry consists in some form of parallel statement, in similarity, contrast or in some extension or amplification of the thought.

Strict adherence to these forms is found everywhere throughout the Psalms. An appreciation of the form and structure of the poetry will dispel an impression of undue repetition that one might otherwise receive.

The apparent repetition is intended, and one may judge for himself how it not only gives a sense of rhythm, but adds to the emphasis of the thought.

In the Psalms is a strong sense of life and movement, typical of the history of Israel and its religious life.

Pilgrimage was of the very essence of that history—the pilgrimage of Abraham to Canaan, the descent into Egypt and the return through the wilderness, the Exile to Babylon and the return to the homeland.

And "going up" was of the very essence of worship—ascending to "the hill of the Lord", going to Jerusalem for the religious festivals.

The Psalms are poems of religion on the march.

DECODED INTELLIGRAM

1—Abandoned. 2—Mercury. 3—Animal. 4—Spain. 5—Did not. 6—Notre Dame. 7—10th. 8—Flower. 9—Is not. 10—12th.

CARBON MONOXIDE

The cold weather brings with it once again the always-present danger of carbon monoxide poisoning to all those who drive or are passengers in motor cars.

Each year, hundreds of persons needlessly lose their lives through the deadly effects of carbon monoxide, which is released the year-round from a running motor. Big difference between winter and summer driving is the fact that car windows are shut during the cold weather driving. Leaky exhaust pipes spew their deadly gas into the car interiors, where, since ventilation is nil, the gas builds up its lethal volume to bring sickness and death to the victims inside.

It is common knowledge that it is exceedingly dangerous practice to start a car motor inside a garage without first opening the garage doors—but hundreds of people lose their lives each year by doing just this. It is equally common knowledge that to sit inside the car, motor and heater running, with all doors and windows closed is inviting death by carbon monoxide poisoning. But here again, news stories tell of such deaths almost every day throughout the winter months.

As long as people realize fully the risk of carbon monoxide poisoning in a car, the risk is not great, for such persons protect themselves by ensuring some outside air ventilation in their car. Most of these tragic accidents are caused through sheer ignorance, by people who "didn't know" the dangers of carbon monoxide poisoning.—Lacombe Globe.

The Australian platypus, a combination of bird, fish and animal, lays eggs and nourishes its young with milk. 3069

Kitchen Meditations By JANE DALE

WILL THERE BE SNOW TOMORROW?

Will there be 'nough snow tomorrow?
Mummy, will the garden be all white?
Will the fence posts each have a brand new cap—
Though they still look bare tonight?

Will these big snowflakes falling now
Cover all the grass and the trees?
And will there come a big snow storm
Of pretty flakes just like these?

Will there be 'nough snow tomorrow?
Mummy, it's important I must know.
If there's lots and lots in the garden
I can make fairies in the snow.

Documentary records of the English language extend back more than 1,200 years.

Drive With Care!

Marker Is Planned For First Oil Find

REGINA. — Recognition will be given to the first discovery in Saskatchewan of oil and natural gas in commercial quantities, Fred McGuinness, Executive Director of the Saskatchewan Golden Jubilee Committee, said recently.

Mr. McGuinness said the discovery in the Lloydminster area would be suitably marked by the subcommittee on Historic Sites. He added that J. D. Herbert, Director of Historic Sites, had discussed the project with Lloydminster representatives, who have requested that a marker commemorating the find be placed on the same cairn erected in memory of the original Barr Colonists and their leader, Bishop G. E. Lloyd.

Weekly Tip

REMOVING PAINT

Paint can be removed from glass easily by rubbing with hot vinegar.

Ten Word INTELLIGRAM

Check correct word.

1. Joe Louis (abandoned) (lost) his heavyweight boxing title.
2. (Mercury) (Mars) is the smallest planet.
3. Coral is (animal) (plant) life.
4. The Falange is a political party in (Peru) (Spain).
5. George Washington (did) (did not) travel in Europe.
6. The "Four Horsemen" played football for (Navy) (Notre Dame).
7. John Tyler was the (6th) (10th) U.S. President.
8. Candytuft is a (flower) (sweet).
9. The Viet Nam government in Indo-China (is) (is not) Communist.
10. The (12th) (16th) Amendment to the U. S. Constitution prevents a tie vote in a presidential election.

Check your answers, scoring yourself 10 points for each correct choice. A score of 0-20 is poor; 30-60, average; 70-80, superior; 90-100, very superior.

Answers to be found in another column on this page

:: Weekly Crossword Puzzle ::

Singing Star

HORIZONTAL

1,8 Pictured baritone, John

14 Not harsh

15 Edit

16 Angered

17 Domesticated

19 Gambling cubes

20 Farm animal

21 Luggage handler

23 Born

24 Kings (ab.)

25 Either

26 Hebrew deity

28 Paid (ab.)

29 Frighten

31 Throws

33 Owns

34 Chill

35 Aver

37 Tight

40 Parent

41 Half an em

42 Boy's nickname

43 Aluminum (ab.)

44 High peak

46 Courses

51 Sheep disease

52 Feruse

54 Great Lake

55 Shield bearing

56 Enroll

58 More prudent (Scot.)

60 Guides

61 Missions

VERTICAL

1 Short sounds

2 Epic

3 Again

4 Free

5 French article

6 Within (comb. form)

7 He is an opera

8 Woody plant

9 — has toured abroad

10 Peculiar

11 Principal

12 Receive

13 Horses

18 Mount (ab.)

Here's the Answer



- | | |
|------------------|-----------------------|
| 21 Gift | 47 Soaks flax |
| 22 Repeats | 48 Comparative suffix |
| 25 Declaim | 49 Pleasant |
| 27 Fastened | 50 Affectionate term |
| 30 Exclamation | 51 Smile broadly |
| 32 Oriental coin | 53 Expire |
| 35 Shows mercy | 55 Indian |
| 36 Ability | 57 Senior (ab.) |
| 38 Navigated | 59 Near (ab.) |
| 39 Seniors | |
| 45 Pallid | |



VIRGIL



PRISCILLA'S POP—Silence Is Requested



By Len Kleis

—By Al Ver- eer

Scientists Seeking How Far North Can Wheat Be Grown

How far north can wheat be grown and how does it react to Arctic and sub-Arctic conditions? These are some of the questions interesting both Canadian and United States scientists at present. Not only wheat, but oats and barley, too, are undergoing uniform tests as a result of co-operative effort on the part of agronomists of the Canada and United States Departments of Agriculture.

The Canada Department of Agriculture Experimental Station at Beaverlodge is playing a prominent part in this co-ordinated effort, and to the station's cerealist, A. A. Guitard, goes a great deal of credit for his initiation and leadership of the project. Its purpose, he says, is to make possible the study of comparative response of cereal varieties to a new and wide range of conditions.

In 1951, Mr. Guitard visited the experimental stations between

Beaverlodge, Alberta and Fairbanks, Alaska, and discussed with their respective research men the possibility of a co-operative spring cereal program. The suggestion was well received at all points, and with authority obtained the project was started in 1952. Co-operating in this program are the Experimental Station at Beaverlodge, the Experimental Substations at Fort Vermilion, Fort Simpson and Whitehorse, and the Alaska Agricultural Experiment Stations at Palmer and Fairbanks.

Excellent work is being done at the Alaska stations, Mr. Guitard reports. For some time, wheat, oats, barley and flax varieties from all over the world have been grown and promising material retained. Exchange of this and similar material between stations allows for comparison under varying conditions and offers guidance to the plant breeder in selection of parent stock.

The project, however, is more than a varietal testing program. Varieties differ widely in their response to unusual conditions, and it is the reason for these differences that the scientists are seeking? Why do cereals grow faster and ripen more quickly from south to north? Why with different lengths of growing season is yield not more seriously affected? Why are some varieties, fertile in Alberta, highly sterile when grown in Alaska? What have light, heat and moisture in all their various phases to do with these phenomena?

These are the questions that are pointing the way. Following their lead, the scientists expect not only a guide to new and better varieties for the north but increased knowledge as to just what makes plants act as they do.

SHOT OF COFFEE PERKS UP CAR IN SUB-ARCTIC

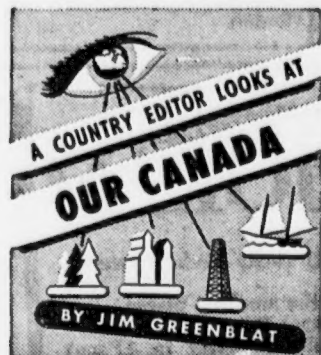
FAIRBANKS, Alaska. — Mrs. Ethel Granite's car was perking right along in a sub-Arctic caravan of 100 cars until it developed trouble in the cooling system. Northern ingenuity came to Mrs. Granite's rescue. Out came the thermos bottles—the temperature was around zero—and into her radiator went all the coffee which the caravanners hadn't already consumed.

ANSWERS TO QUICK QUIZ

ANSWERS: 5. \$48,667 a year, tax free, and \$100,000 annual expense allowance. 3. About \$7,000,000,000. 1. Ontario, Quebec, British Columbia and New Brunswick. 4. Edmonton, Halifax, Regina, Saint John, Charlottetown. 2. 75 per cent. by the private stations, 25 per cent. by CBC.

(Material supplied by the editors of Quick Canadian Facts, the handbook of facts about Canada.)

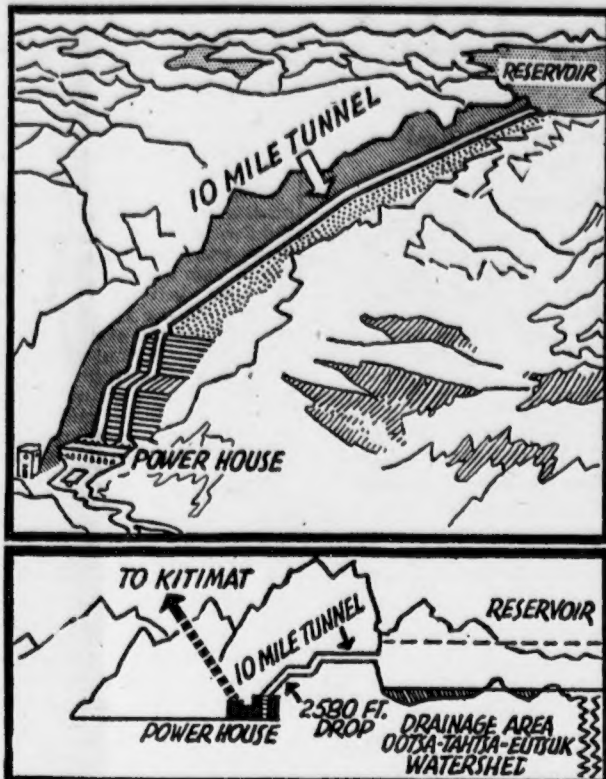
Roman women wore wigs of different colors as part of their ordinary wardrobe.



♦ Canadiana: Hal Levine, Swift Current, Sask., was driving home from Regina when a panel truck passed and out flew a parcel and hit his windshield; he stopped, brought the parcel back and when opened it found an afternoon gown, as the sales slip showed, which had been purchased in his store in Swift Current that day . . . and in the same western city the Ministerial Association got together and obtained the services of a bus which will pick churchgoers up on Sundays free of charge and take them to their respective churches during winter . . . Armed farmers around Fredericton, NB have been out hunting for what is described as a panther, once believed extinct in eastern Canada, which has been terrorizing school children in the rural areas . . . a bequest of \$25,000 has been left the Walkerton, Ont., Bruce County hospital by Mrs. Wesley Napper of Cargill, in memory of her daughter, to be used to extend and equip the children's ward . . . In declining nomination for the Huron council, Jack MacDonald stated it was an honor to be a councillor, which led the Ripley Express to comment that "It seems today few citizens think of holding public office in this light. We hope that Mr. MacDonald remembers his remarks at the nomination meeting next year and q. alifies for office . . . What happen? The Yarmouth Herald notes that Watson Raynard of Tusket Falls picked 21 bunches of Mayflowers from Oct. 12 to Nov. 21 . . . Chemainus, B.C., residents were astonished to see a prettily colored rainbow at 9.30 one night recently; the Department of Transport when phoned had no explanation for the phenomenon . . . Th Red Deer, Alta., Kiwanis Club have started on the first two units of a ten-unit housing project for senior citizens and will be helped by Central Mortgage and Housing Corporation . . . Wilfred Larson and Albert Fiset of the Christie Funeral Home, Yorkton, Sask., were killed when the hearse they were driving collided with a car on Highway 14.

♦ The Virden (Man.) Empire Advance is worried about imports: "If low priced British imports are allowed to flood this country the consequences for Manitoba's industrial future will be grim indeed. For Manitoba's new industries produce many commodities which the United Kingdom is seeking to sell in this country. If industry is to survive in Manitoba it will be necessary for westerners to reconcile their views on free trade with the exigencies of the situation confronting the province's efforts to achieve a more diversified economy."

♦ Wetaskiwin (Alta.) Times: If the community provides nothing in the form of healthy recreation, we find that trouble develops in the form of drinking, parties and other rowdiness that always involves a number of other young people on the fringe of things who would not ordinarily succumb to this type of attraction.



TUNNEL COMPLETED—Crews working in opposite directions ended a 21-month battle Dec. 3rd, and joined hands deep under Mont DuBose in British Columbia's coastal range. Their task had been to carve the 19-mile Kemano tunnel to carry water from a giant reservoir to an underground powerhouse as part of the Aluminum Company of Canada's \$500,000,000 project at Kitimat. Land lines, shown by dotted line in the elevation drawing, will carry the power to the smelter site.

Warns Against Stopping Strip Farming

A warning against discontinuing strip farming in the drier areas of southern Alberta is sounded by A. D. Smith, Agronomist in charge of district substations, Lethbridge Experimental Station.

With increased use of blade cultivators and rod weeders in recent years more trash has been left on the surface, he says. Crop yields have been higher and there has been more stubble to work with. Because of this, soil drifting has been reduced and many farmers are discontinuing strip cropping.

This tendency is by no means wise, warns Mr. Smith. Neglect of strip cropping may not be too serious in moisture areas where crop failures are less frequent and stubble is fairly heavy. But in areas where light stubble often results there may not be enough crop cover left after summerfallow to protect the soil against drifting.

There was little soil drifting in southern Alberta in 1952 because of moist soil, fewer high winds, and heavy trash cover from the heavy crop of 1951. Mr. Smith reports. We cannot afford, however, to neglect the experience of the past, and the drier soil this fall should serve as a reminder.

For the past 18 years, strip farming, in conjunction with trash cover or a lumpy soil surface, has proved its worth in control of soil drifting on the substations of southern Alberta.

Depth, used as a military term, means the spaces over which a body of troops is distributed from the front to the rear.

Helpful Hints

A coat of melted paraffin will keep the inside of your bread box from rusting.

When there is a cinder in the eye, use an eye dropper and put one or two drops of pure water in the eye. Then hold the dropper directly over the cinder, release the bulb and the cinder will be withdrawn.

Soak a piece of blotting paper in warm water. Place it over the bruise and apply a warm iron until all moisture is gone. Repeat if necessary.

To re-size rugs, dissolve one pound granulated glue in one gallon boiling water. Put the rug on the floor face down, and apply the hot glue to the back with a white-wash brush.

GOOD NEIGHBORS

DUBEC, Sask.—Farmer George Closson was unable to work because of illness, but he doesn't have to worry about winter preparations. In one day, neighbors cut and sawed a winter's wood supply, stacked hay and feed and repaired the barn which was damaged in a storm.

Smile Of The Week

FIRST LESSON

Said the flirt to boy friend she was entertaining in her home: "Darling, did you ever try to sell vacuum cleaners? If not, you'd better start now . . . That's my fiance just coming in the front door!"

Agricultural Trends In Man. Outlined

General trends in the agricultural picture for Manitoba were outlined by the Minister of Agriculture, Hon. R. D. Robertson, at the third annual convention of the Manitoba Farmers' Union held recently in Winnipeg.

Highlights of his address were as follows:

Wheat acreage, which stood at approximately 2,208,000 acres in 1953, will probably increase in 1954 from 5 to 10 per cent. This will be partially due to recovery of land which was out of production this year due to flooding or wet weather conditions generally. A dryer season would also encourage farmers to sow a greater proportion of their land to wheat, the minister suggested.

Barley and oat acreage may both drop slightly from the 1953 acreage of 2,365 for barley and 1,412,000 for oats. Fall rye seedings are down at least 25 per cent.

Flax seeding might show a slight increase but if the price continues downward a decrease is likely to be experienced.

Acreage sown to peas has increased markedly and may continue if this year's crop sells well. Corn acreage is likely to increase as both yield and quality of the 1953 crop was good.

An increase in sunflowers from some 4,500 acres in 1953 to at least 8 or 9 thousand in 1954 is expected. Sugar beet increase to a possible 20 thousand acres can be expected.

Livestock population is down this year compared to 1952, and is somewhat out of line with a general increase in almost all provinces. Cattle marketings in Manitoba during the first 10 months of this year have been running 18½ per cent. over the corresponding period of 1952. This compares with 23.3 per cent. in Alberta; 46.4 per cent. in Saskatchewan; 11.9 per cent. in Ontario and 21.8 per cent. as average for all Canada. Calf marketings show the same trend.

Sheep and lambs both show a decrease in population as well as a decrease in marketing this year.

Hog population according to the June Survey showed a 28 per cent. reduction compared to 1952. This is in line with surveys in other provinces, the minister pointed out, except Alberta where a one per cent. increase is shown.

Marketings for hogs for 1953 have been down some 21.3 per cent. Total estimated marketings although showing considerable increase over 1951, will still be below 1952 figures.

This trend is not noted for all provinces, the minister pointed out. Alberta marketed 14.6 per cent more hogs in the first ten months of 1953 than in a similar period in 1952. Saskatchewan was down 7.1 per cent., Ontario down 28.5 per cent. and the Canada average was down 21.5 per cent., or almost the same as in Manitoba.

Creamery butter production in 1953 shows an increase of 6.1 per cent. and the estimated total production to the end of the year will be approximately 25 million pounds.

Cheddar cheese production shows a decrease of 16.8 per cent. and total production for 1953 should be approximately 1,000,200 pounds. Fluid milk sales for 1953 on the Winnipeg market show an increase of 4.28 per cent.

Quick Canadian Quiz

1. What provinces export electric power to the United States?
2. Of the 5,000 persons employed in radio broadcasting in Canada, what percentage are employed by the private stations, what percentage by the CBC?
3. In 1939 Canadians paid \$.033, 214,000 in taxes to all governments. What will they pay this year?
4. Name the largest cities in the provinces of Alberta, Nova Scotia, Saskatchewan, New Brunswick and Prince Edward Island.
5. What is the annual salary of the Governor-General?

Answers in Another Column



SKIERS WELCOME HEAVY SNOW—With plenty of snow on the mountains and hillsides, is joy for the enthusiastic skiers. This sport has become a popular pastime in recent years in the west.



Level Land

Mr. and Mrs. Courtney Gimbel of Peace River were visiting a few days with their parents, Mr. and Mrs. Jacob Gimbel.

Mrs. H. A. Davis of Walla Walla, Washington arrived last week to attend the funeral of her sister's husband, and is still staying for the time being with Mrs. Triebwasser.

Lawrence Triebwasser and family are at present down at Strathmore taking care of the late Orvin Triebwasser's farm till different arrangements are made

Mr. and Mrs. Fred Engel of Medicine Hat and a number of his sons and families were here last week to attend the funeral of the late Orvin Triebwasser. This was one of the biggest funerals for many years held in the Level Land district.

Herman Sell had the misfortune of losing control of the truck he was driving with 240 bushels of wheat. The truck upset and landed in a ditch north of Rosebud. No injuries were incurred.

John Leiske and Emil Gramms both took a carload of students up to Canadian Union College January 3rd.

Liana Schleser of Calgary was visiting with the Gimbels over the last weekend.

Yvonne Stern was confined to hospital for a week for an operation due to an appendicitis attack.

The S.D.A. Church had their annual meeting Thursday night, Dec. 31st. All the officers gave their annual reports and in most cases the reports were favorable.

The auditors of the S.D.A. Church met in the church Jan. 3 to audit all the different books. They consisted of Roy Schaber, Marvin Dick and James Suelzle.

Sam Leiske is so happy this Christmas because Santa didn't forget him. Jolly old St. Nick brought Sam a pair of lovely red flannels.

Mr. and Mrs. Emil Suelzle and family of Lacombe were visiting at the home of Mr. and Mrs. Sam Leiske over Christmas weekend.

Miss Eva Tricker of College Heights spent a few days visiting with the John Leiske family before she went to Creston, B.C. to spend Christmas with her family.

NOW ON
DISPLAY!



The Bel Air 4-door sedan. With 13 models in 3 series, Chevrolet offers the widest choice in the low-priced field.

New 1954 Chevrolet

More things more people want, that's why

*More People Buy Chevrolets
Than Any Other Car!*

Power brakes for easier stops



Chevrolet in the low-priced field brings you another great advance in driving ease — Power Brakes. Stopping is almost unbelievably easy and convenient — just a swing of your foot from accelerator to brake pedal! Optional at extra cost on all models.



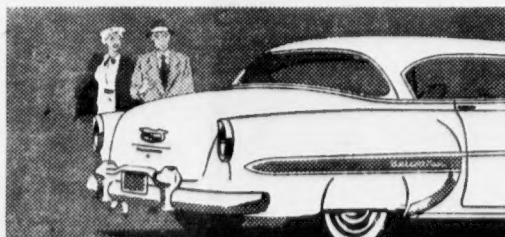
Thrifty new power in all models

Now Powerglide models offer the most powerful Chevrolet engine ever — the "Blue-Flame 125". Gearshift models have the advanced, more powerful "Blue-Flame 115". Both high-compression engines bring quieter, smoother and finer performance with important gas savings!



New, automatic window and seat controls

Now, at the touch of a button, front windows are electrically raised or lowered. Touch another conveniently placed control to move the front seat up and forward or down and back into your most comfortable position. Optional on Bel Air and "Two-Ten" models at extra cost.



New styling that will stay new

There's a new, lower, smarter look about this new 1954 Chevrolet. The new front-end and rear-end designs are even cleaner and more distinctive. Massive new bumpers extend even farther around the fenders. All around the car, new styling presents Fisher Body at its beautiful best.

New interior richness

Here's the kind of quality you'd expect to find only in high-priced cars. Fine new upholstery fabrics with a more liberal use of durable, beautiful vinyl trim. New color treatments in harmony with the brilliant new exterior colors. Built-in arm rests on all Bel Air models.

Come see the most beautiful, most powerful Chevrolet ever built... the new car that combines great new performance with money-saving gas mileage!

This is what you're going to find when you come in to check over this new '54 Chevrolet: In every way, Chevrolet now brings you even more of the things you want.

More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car.

More power and finer performance with new high-compression engine power in all models.

More comforts and conveniences, including the richest and most luxurious interiors

in Chevrolet history, and such new optional features as automatic electric window and seat controls.

And, thanks to advanced Chevrolet engineering, all this with new economy, too.

The fact is, you'll find that no other car offers so many things you want at such low cost.

The colorful, new 1954 models are ready for your inspection. Stop in and take a good look at the best-looking Chevrolet you ever saw... and your best buy for 1954!



New, lower price on Power Steering

Chevrolet Power Steering substantially reduced in price! That's good news to everyone. Chevrolet Power Steering does 80% of the work to give easy, sure control. It's optional on all models at extra cost.



New, wider choice of Powerglide models

Now, Powerglide automatic transmission is available on all models. Powerglide automatic transmission gives instant response and positive acceleration. Paired with the "Blue-Flame 125" engine, it's optional at extra cost.

**POWERED FOR PERFORMANCE
ENGINEERED FOR ECONOMY!**

SYMBOL OF
SAVINGS



EMBLEM OF
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A GENERAL MOTORS VALUE

See the New 1954 Chevrolet at

Garrett Motors, Phone 31, Carbon

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